



HOW IT WORKS

Digital Companion designed to spark the emotional memory

PROFILE

Families build a basic biographical profile by answering a few simple questions Upload, connect and share content from devices and popular social media services. Notifications and suggestions keeps content fresh and engaging for the entire family



DETECT

MoodSpark PRIVATELY and DISCRETELY watches, listens and learns for low level signals of sadness and stress. Crying, repeated questions, erratic behavior is detected and analyzed.

UPLIFT & CONNECT

Once detected, the digital companion goes to work, offering personalized conversational queues and suggestions designed to re-direct your loved one towards uplifting, emotional memories like a favorite song, pictures of family or a story.



NOTIFY & SUGGEST

MoodSpark extends the reach of friends, families and loved ones and makes it easy to stay connected across long distances, share memories and program ways to uplift, distract and redirect. As MoodSpark learns, we suggest ways to keep your loved one's happy with phone notifications.

